**Course Syllabus**

1. **General Information**

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| Course name | Citizen journalism and alternative media |
| Programme  |  |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) |  |
| Discipline | Social Communication and Media  |
| Language of instruction | English  |

|  |  |
| --- | --- |
| Course coordinator/person responsible | - |

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| --- | --- | --- | --- |
| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture | 30 | I | 3 |

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| --- | --- |
| Course pre-requisites | - |

1. **Course Objectives**

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| O1 - students acquire knowledge about new types of media and new forms of journalism |
| O2 – students learn basic skills in analysing the role and function of alternative and citizen media in society |
| O3 – students understand different approaches to alternative media and ethical dimension of alternative and citizen media |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE |
| K\_W03 | At an advanced level the functioning of modern media, media systems and media institutions, their history, changes occurring in them and the causes and consequences of these changes for social life, economy and culture | P6U\_W1 |
| K\_W04 | At an advanced level specialist terminology in the field of media studies and social communication, as well as promotional and advertising activities | P6U\_W1 |
| SKILLS |
| K\_U01 | Properly choose information sources, independently reach information sources, select information due to their suitability for a specific theoretical or practical purpose | P6U\_U1 |
| K\_U04 | Use the theoretical knowledge to describe selected social, political, economic, cultural and legal phenomena and processes of interest to journalism and social communication | P6U\_U1 |
| SOCIAL COMPETENCIES |
| K\_K05 | Solve practical problems independently and in justified cases with the help of an expert | P6U\_K2 |
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1. **Course Content**

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| Media systems in the world: public, commercial and social mediaAlternative media: definitions, theory, functions, case studiesDifferent approaches to alternative mediamedia system: public, commercial, social and citizen mediathe citizen media: the history and the definitionsfunctions of the citizen mediaparticipation in CMthe role in the civil societythe most popular forms of the citizen mediamobilejournalismthe media law about the citizen mediacase studies- the different citizen media projects |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods*(choose from the list)* | Forms of assessment*(choose from the list)* | Documentation type*(choose from the list)* |
| KNOWLEDGE |
| W\_03 | Conversation lecture, traditional lecture | Presentation, essay | assessment sheet |
| W\_04 | Conversation lecture, traditional lecture | Presentation, essay | assessment sheet |
| SKILLS  |
| U\_01 | discussion | Presentation, essay | assessment sheet |
| U\_04 | discussion | Presentation, essay | assessment sheet |
| SOCIAL COMPETENCIES |
| K\_05 | discussion | Presentation, essay | assessment sheet |
|  |  |  |  |

e.g.: methods:, discussion, case study; forms: test, essay, presentation, writing assignment; doc: assessment sheet,

1. **Grading criteria, weighting factors**
2. **Student workload**

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| --- | --- |
| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **30** |
| Number of hours of individual student work | **10** |

1. **Literature**

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| --- |
| Basic literature |
| Atton, Chris. (2002). Alternative Media. Thousand Oaks, CA: Sage Publications.Atton, C. (2002). "Approaching Alternative Media: Theory and Methodology." In Alternative Media. Thousand Oaks: Sage Publications.Fuchs, Christian (June 3, 2010). "Alternative Media as Critical Media". Sage Journals. 13: 20.Rodriguez, C. (2001). "From Alternative Media to 'Citizens' Media." In Fissures in the Mediascape. Creskill, NJ: Hampton Press.Carpentiere, Nico (2011). Media and Participation: A Site of Ideological Democratic Struggle. Chicago: Intellect. pp. 55–64. |
| Lasica J.D., What is Participatory Journalism? , http://www.ojr.org/ojr/workplace/1060217106.php, 19-01-2011.Bowman Shayne, Willis Chris, We Media, How audiences are shaping the future of news and information,, The Media Center at the American Press Institute, 2003, http://www.hypergene.net/wemedia/weblog.php, 10-01-2011.Witschgde Tamara, Street journalists versus \'ailing journalists\'?, http://www.opendemocracy.net/article/street-journalists-as-an-answer-to-ailing-journalism, 10-01-2011.Jensen Jens, Interactivity. Tracking a New Concept in Media and Communication Studies, http://www.nordicom.gu.se/common/publ\_pdf/38\_jensen.pdf, 28-03-2011. |