**Course Syllabus**

1. **General Information**

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| Course name | Creative Writing |
| Programme | Journalism and Social Communication |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) | Fulltime |
| Discipline | Social Communication and Media |
| Language of instruction | English |

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| Course coordinator/person responsible | Stanisław Dunin-Wilczyński, M.A. |

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| --- | --- | --- | --- |
| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture |  |  | 3 |
| tutorial | 30 | III |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| field work |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | Basic knowledge of social communication channels. |

1. **Course Objectives**

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| 01 - Students acquire knowledge about the main fiction and non-fiction genres in the context of journalistic writing. |
| 02 - Students learn to understand and apply the fundamentals of creative writing. |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| W\_01 | Student knows and understands at an advanced level specialist terminology in the field of media studies and social communication pertaining to creative writing and its application in journalistic and non-journalistic writing, as well as advertising activities. | K\_W04 |
| W\_02 | Student knows and understands at an advanced level, selected types and forms of media fiction and non-fiction writing, genre characteristics and the principles of their interpretation and functioning in various types of media and communication channels | K\_W06 |
| SKILLS | | |
| U\_01 | Student can properly choose information sources, independently reach information sources, select information due to their suitability for the purpose of creative writing | K\_U01 |
| U\_02 | Student can communicate using basic specialized terminology characteristic of journalism and media studies in the context of creative writing, correctly use this terminology in discussions, negotiations and written assignments | K\_U05 |
| U\_03 | Student can take part in debates, present and justify his/her own positions, present and evaluate various opinions and discuss them in reference to fiction, non-fiction, and journalistic texts | K\_U06 |

1. **Course Content**

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| 1. Introduction to creative writing 2. Composition 3. How to make a text interesting 4. Profiles and personality sketches 5. Non-fiction narratives 6. Creating compelling characters and character arcs 7. Travel journalism 8. Travel blogs – creating creative personal accounts 9. Creating fictional locations 10. Flash fiction and the art of short story 11. Creating engaging dialogues |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_01  W\_02 | Conversation lecture, discussion, case study | Test | Assessment sheet, Moodle |
| SKILLS | | | |
| U\_01 | Discussion, case study | Writing assignment | Assessment sheet, Moodle |
| U\_02  U\_03 | Discussion, case study | Writing assignment  Presentation | Assessment sheet, Moodle |

1. **Grading criteria, weighting factors.**

Active participation in classes (25%)

Knowledge test (25%)

Writing assignments (50%)

Failing Grade

(W) - Student does not know the basic concepts of creative writing in the context of journalistic and non-journalistic writing

(U) - Student cannot observe, analyze, and apply creative writing concepts in written texts

(K) - Student does not cooperate in group work or take part in discussions; did not submit the writing assignments

Satisfactory Grade

(W) - Student knows some concepts of creative writing in the context of journalistic and non-journalistic writing

(U) - Student can observe, analyze, and apply basic creative writing concepts in written texts

(K) - Student understands the need to organize group work and take part in discussions, but cannot do it in a competent way; writing assignment graded satisfactory

Good Grade

(W) - Student knows most of the concepts of creative writing in the context of journalistic and non-journalistic writing

(U) - Student can observe, analyze, and apply advanced creative writing concepts in written texts

(K) - Student knows how to work in a group when analyzing the English language culture; writing assignment graded good

Very good Grade

(W) - Student knows all the concepts of creative writing in the context of journalistic and non-journalistic writing

(U) - Student can proficiently observe, analyze, and apply creative writing concepts in written texts

(K) - Student can organize his team’s work and actively take part in discussions; writing assignment and presentation graded very good

**VII. Student workload**

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| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **30** |
| Number of hours of individual student work | **30** |

1. **Literature**

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| Basic literature |
| J. Dąbała, Mystery and Suspense in Creative Writing, Wienna 2012.  B. Garrison, **Professional Feature Writing.** Routledge 2010.  H. Stockton, Teaching Creative Writing: Ideas, exercises, resources and lesson plans for writing classes, London 2014.  D. Sumner, H. Miller, Feature and Magazine Writing: Action, Angle, and Anecdotes. John Wiley & Sons 2013. |
| Additional literature |
| D. Morley, The Cambridge introduction to creative writing, Nowy York 2007.  M. Geraghty, The five-minute writer. Exercise and inspiration in creative writing in five minutes a day, Oxford 2006. |