Affiliate Manager Internship

Company

Reflex Affiliates is an international premium CPA affiliate network specialising in new technologies and audience monetisation. Reflex Affiliates is part of a Media Group covering all web industries, with a total of 50 staff based in Barcelona.

As part of our international expansion, we have a fantastic opportunity for a native Italian Affiliate Manager Intern to join our dynamic, fun and highly motivated team of colleagues for a period of 6 months.

We are seeking someone who is looking to take their first steps into their Digital/Affiliate Marketing career. You will be resourceful, work well both independently and as part of a team and are passionate about digital marketing.

The Role

The role of an Affiliate Manager Intern is to learn and drive the delivery of the Affiliate Programme across various verticals in the execution, implementation and delivery of affiliate marketing strategies.

Working within the team and under the supervision of a Senior Affiliate Manager, you will be exposed to recruiting and managing new affiliates, actively contributing to the growth of the affiliate programme, negotiate commercials with affiliates with a focus on maintaining low cost per acquisitions and positive return on investment.

Responsibilities

* Acquisition, retention and activation of new affiliates and partnerships
* Implementation of programmes across networks and direct publishers
* Negotiate commercials with affiliates with a focus on maintaining low cost per acquisitions and positive return on investments.
* Meet ROI and CPA targets
* Constantly look at ways to improve conversion rates for affiliate traffic.
* Track and report on affiliate performance
* Consistent knowledge of competitors and industry changes in trends, innovations and common practice

Profile

* Educated to Degree level or currently in your Final year of completing your degree.
* A keen interest in starting a career in digital/affiliate marketing
* Good written and verbal interpersonal skills.
* Excellent professional communication skills and ability to build long term relationships with affiliates.
* Motivated to exceed targets and objectives.
* Analytical skills
* Confident in MS Word, Excel and PowerPoint
* Italian native and fluent in English is required

What we offer

* 600.00€/Month + commission (3% based on the profit generated from your portfolio)
* Type of contract: **Internship –** Business school or University agreement
* Potential opportunity of a Full time position once internship has been completed
* High-tech offices located Central Barcelona
* Administrative support to get your NIE & Social security registration number
* Starting date***: Asap* (5 to 6 months)**