

## Selected courses in English in the academic year 2010/11

KUL institute/department:	Psychology/Social Sciences
Course title:	<b>Cross-cultural Communication in Management</b>
Lecturer (name, surname):	Mariusz Wołośńciej
Title/position:	Cross-cultural Communication in Management
ECTS credits:	
Course duration (1 <sup>st</sup> , 2 <sup>nd</sup> or both semesters):	2 <sup>nd</sup>
Number of hours per week:	2
Course type:	Training
Level:	Bachelor, master
Course description:	<p>The course will focus on following topics:</p> <p>What is the impact of culture on management?;            Definitions and dimensions of organizational cultures;            A map of organizational culture differences;            Generalization &amp; stereotypes;            Cultural competence in business;            Cross-cultural communication;            Intercultural sensitivity (Benett's model);            Cross-cultural awareness in business (cultural empathy)</p> <p>All the modules presented during the course will be combined with discussions the set of training units to develop specific cross-cultural communication skills.</p>
Required reading list:	<p>Bibliography:</p> <p>1. Milton J. Bennett (ed.) (1998). Basic Concepts of Intercultural Communication: Selected Readings. Intercultural Press.;            3. Richard Mead (1998). International management: cross-cultural dimensions, Wiley-Blackwell;            3. L. M. Barna (1994). Stumbling Blocks in Intercultural Communication. w; Intercultural Communication: A Reader [eds by L.A. Samovar, R.E. Porter], Belmont, Wadsworth]</p>
Prerequisites:	Interests in organizational culture and communication
Assessment method:	
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