

Programme curriculum Journalism and Social Communication

Programme, level of studies I

Cycle: from academic year 2022/2023

Predicted number of students starting the cycle 15

Year I Semester I

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Introduction to Law	lecture	30	exam	1	30	3	K_W05, K_U04, K_K04, K_K05
2	Introduction to Sociology	lecture	30	exam	1	30	5	K_W01, K_K02, K_U04
		class	30	graded pass	1	30		
3	Ethics	lecture	25	exam	1	25	1	Uchwała Senatu KUL 714/II/11
4	History of media	tutorial	15	graded pass	1	15	2	K_W03, K_W06, K_U01, K_U05, K_K01
5	Journalistic genres	lecture	30	exam	1	30	4	K_W06, K_U04, K_K02
6	Contemporary literature	tutorial	30	graded pass	1	30	4	K_W05, K_U04, K_U06, , K_K01, K_K02
7	Contemporary political systems	lecture	30	exam	1	30	4	K_W01, K_W03, K_W05, U_01, U_02, U_03, K_01, K_03
		class	15	graded pass	1	15		
8	Entepreneurship	workshop	15	graded pass	1	15	1	Uchwała Senatu KUL 858/I/3
9	Network society	tutorial	30	graded pass	1	30	3	K_W01, K_U01, K_K01
10	Tutoring	workshop	15	graded pass	1	15	1	Uchwała Senatu KUL 858/I/3
ELECTIVE COURSES**								
1	Physical education	class	30	unrated		30	0	Uchwała Senatu KUL 765/II/8
2	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Uchwała Senatu 863/II/4

The student undergoes training: Health and safety procedures training, Student rights and obligations, Student culture and ethos

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	355
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	30

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

Programme curriculum Journalism and Social Communication

Programme, level of studies I/I

Cycle from academic year 2022/2023

Predicted number of students starting the cycle 15

Year I Semester II

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Culture of language	tutorial	30	graded pass	1	30	4	K_W01, K_U01, K_U01, K_K01
2	Communication studies	lecture	30	exam	1	30	5	K_W01, K_U01, K_U06, K_K01
		class	30	graded pass	1	30		
4	Introduction to Economy	lecture	30	exam	1	30	3	K_W07, K_U07, K_K01
5	History of Europe in the 20th century	lecture	30	exam	1	30	3	K_W05, K_U02, K_U03, K_U04, K_U05, K_K02
6	Voice emission and self-presentation	class	30	graded pass	1	30	3	K_W06, K_U03, K_U06, K_K05
7	Journalistic genres: press	class	30	graded pass	1	30	3	K_W01, K_W06, K_U04, K_U05, K_K01, K_K04, K_K05
8	Journalistic genres: audiovisual media	class	30	graded pass	1	30	3	K_W01, K_W06, K_U04, K_U05, K_K01, K_K04, K_K05
9	Logics	lecture	10	exam	1	10	2	Uchwała Senatu KUL 714/II/13
		class	15	graded pass	1	15		
10	History of philosophy	lecture	30	exam	1	30	2	Uchwała Senatu KUL 714/II/10
ELECTIVE COURSES**								
11	Physical education	class	30	unrated		30	0	Uchwała Senatu KUL 765/II/8
12	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Uchwała Senatu 863/II/4

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	355
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	30

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

Programme curriculum Journalism and Social Communication

Programme, level of studies II/I

Cycle: from academic year 2022/2023

Predicted number of students starting the cycle 15

Year II Semester I

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Journalistic sources of information	lecture	15	exam	1	15	3	K_W01, K_W02, K_U01, K_U04, K_U05, K_K01, K_K02
		class	15	graded pass	1	15		
2	Creative writing	tutorial	30	graded pass	1	30	3	K_W04, K_W06, K_U01, K_U05, K_U06
3	Advertising in contemporary society	tutorial	30	exam	1	30	3	K_W02, K_W04, K_U01, K_U03, K_U08, K_K01, K_K02
4	Psychology of communication	lecture	30	exam	1	30	3	K_W01, K_W04, K_U05, K_K01
5	The introduction to new and social media	lecture	30	exam	1	30	3	K_W01, K_W03, K_U04, K_U05
ELECTIVE COURSES**								
1	Journalistic workshop 1 (one workshop need to be chosen)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
2	Journalistic workshop 2 (one workshop need to be chosen)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05

	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
3	Chosen lecture 1 (one lecture need to be chosen)	lecture						
	Citizen journalism and alternative media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Popular culture	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Internet - legal problems	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Media studies – evaluation of selected concepts aboard	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
	Communication studies - evolution of selected	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
4	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Uchwała Senatu 863/II/4

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	270
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	28

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

Programme curriculum Journalism and Social Communication

Programme, level of studies I

Cycle: from academic year 2022/2023

Predicted number of students starting the cycle 15

Year II Semester II

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Media Law	lecture	30	exam	1	30	3	K_W05, K_U09, K_K04, K_K01
2	Media systems and markets in Poland and around the world	tutorial	30	graded pass	1	30	3	K_W03, K_W06, K_W05, K_U01, K_U04, K_U05, K_K01, K_K03, K_K04
3	Public relations	tutorial	30	exam	1	30	3	K_W04, K_W02, K_U02, K_U03, K_U09,
4	Knowledge about culture	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_K01
5	Photography in media	tutorial	30	graded pass	1	30	3	K_W06, K_U04, K_K02
6	Techniques of media studies	tutorial	30	graded pass	1	30	3	K_W02, K_U01, K_U06, K_K01
ELECTIVE COURSES**								
1	Journalistic workshop 1 (continuation)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
2	Journalistic workshop 2 (continuation)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05

	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
3	Chosen lecture 2 (one lecture need to be chosen)	lecture						
	Public opinion and the media	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
	Graffiti as a medium of communication	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
	Rhetoric and eristic	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
4	Foreign language or course in Polish	foreign language	30	graded pass		30	2	Uchwała Senatu 863/II/4
				exam			1	

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	300
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	32

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

Programme curriculum Journalism and Social Communication

Programme, level of studies I

Cycle: from academic year 2022/2023

Predicted number of students starting the cycle 15

Year III Semester I

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Visual communication	lecture	30	exam	1	30	3	K_W01, K_W02, K_W06, K_U04
2	Political communication	lecture	30	exam	1	30	3	K_W03, K_W05, K_U01, K_U04
3	Marriage and family in Christian antropology	tutorial	25	graded pass	1	25	2	Uchwata Senatu KUL 860/I/1
ELECTIVE COURSES**								
1	Journalistic workshop 1 (one workshop need to be chosen)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
2	Journalistic workshop 2 (one workshop need to be chosen)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05

3	Bachelor seminar	seminar	30	unrated	1	30	4	K_W01, K_U01, K_U02, K_U04, K_U09, K_K01, K_K02
4	Chosen lecture 3 (one lecture need to be chosen)	lecture						
	Citizen journalism and alternative media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Popular culture	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Internet - legal problems	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Media studies – evaluation of selected concepts	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
	Communication studies - evolution of selected	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_U09
5	Chosen lecture 4 (one lecture need to be chosen)	lecture						
	Citizen journalism and alternative media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Popular culture	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Internet - legal problems	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Media studies – evaluation of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
	Communication studies - evolution of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05, K_U09
6	Internship	practical placement	120	unrated		120	4	K_K01, K_K02, K_K03, K_K04, K_K05, K_U01, K_U02, K_U03, K_U05, K_U08, K_U09,

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	355
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	30

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

Programme curriculum Journalism and Social Communication

Programme, level of studies I

Cycle from academic year 2022/2023

Predicted number of students starting the cycle 15

Year III Semester II

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	History and theory of film	lecture	30	exam	1	30	4	K_W01, K_W03, K_W04, K_W06, K_U04
2	Religious media	lecture	15	exam	1	15	2	K_W03, K_W05, K_U04
3	Theory of art	lecture	15	exam	1	15	2	K_W01, K_W04, K_W06, K_U01
4	Seminar project	seminar		unrated			10	K_W01, K_W02, K_W04, K_W06, K_U01, K_U02, K_U04, K_K01, K_K02, K_K04
ELECTIVE COURSES**								
1	Journalistic workshop 1 (continuation)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
2	Journalistic workshop 2 (continuation)	workshop						
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05

	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U8, K_K05
3	Bachelor seminar	seminar	30	unrated	1	30	4	K_W01, K_U01, K_U02, K_U04, K_U09, K_K01, K_K02

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	150
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	30
LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1785
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180