Eastern Daily Press

SERVING THE COMMUNITY

Prospect House, Rouen Road, Norwich NR1 1RE Switchboard Norwich Newsdesk Nigel Pickover Tim Williams David Powles Ian Clarke Managing editor Head of sport Chris Lakey Letters editor Pete Kellev Emma Harrowing Shaun Lowthorpe Features editor Trevor Heaton Stacia Briggs Steve Adams Peter Walsh Feature writer Health Adam Gretton Education Tourism Public Affairs Graphic journalist What's On Editorial fax Annette Hudson

E-MAIL* To contact any of our staff reporters or correspondents use this style: firstname.surname@archant.co.uk

Newsdesk newsdesk@archant.co.uk Letters EDPLetters@archant.co.uk **ADVERTISING**

Advertising 01603 772576 01603 772370 01603 660101 01603 772130 01603 772449 Photo sales www.edp24.co.uk/buyaphoto otions 01603 772738 0 01603 623225

FDPAds@archant.co.uk **Email** RECRUITMENT 01603 693868 Telephone Email

PROPERTY Regional property editor Telephone Caroline Culot

ARCHANT EAST Miller Hogg Luke Stone

01502 712060 David Lennard Community editor CROMER 01263 512732

Richard Batson Community editor 01362 854701 Bond House, High St, Dereham NR19 1DZ Chris Hill

Community editor Andrew Papworth

FAKENHAM 01328 862678 Adam Lazzari Senior reporter **GREAT YARMOUTH** 01493 847954

Anne Edwards **Community editor** KING'S LYNN 01553 778680

St Ann's House, St Ar King's Lynn PE30 1LT

Chris Bishop **Community editor** 020 7219 3384 SW1A OAA

Political editor

Annabelle Dickson LOWESTOFT 01502 525835 147 London Road Nth. Lowestoft NR32 1NB MARCH 01354 652621

Audmoor House, 93 High Street, March PF15 9I H

01362 854703 SWAFFHAM THETFORD 07584 503055

Twitter: twitter.com/edp24 Facebook: facebook.com/edp24

SHORT MESSAGE SERVICE (SMS): For full competition terms, privacy policy and opt out visit www.edp24.co.uk/terms. By responding to promotions, offers and competitions you agree that the EDP and other Archant companies may contact you by email, post or SMS with offers that may be of interest. You will not be charged for receiving these messages. You may opt out anytime by texting STOP to the originating number. Material accepted for publication in the EDP may also be published on the internet. The EDP is fully committed to the Press Complaints Commission's Code of Practice If you have a complaint which cannot be resolved by the

ARCHANT \Inspiring Communities

www.EDP24.co.uk

Putting the accent on the way we speak can be a stressful matter

Rowan Mantell

rowan mantell@archant.co.uk

Have you ever been suspected of talking squit, simply because you speak with an accent as beautiful as our big skies and saltmarshes, beaches and broads; and as historic as Norfolk's henges or unrivalled collection of medieval churches?

An expert in linguistics this week said that people with regional accents can feel obliged to change the way they talk - and are left feeling stressed and fraudulent.

Dr Alex Baratta of Manchester University believes people with regional accents should be protected

【If you live in Norfolk and are pleased about that, then you should expect your children to sound like they grew up in Norfolk and be pleased about that too

Prof Peter Trudgill

from discrimination in the same way they are protected against sexism or

He said "accentism" was causing people to drop their regional accents, and that suppressing the speech sounds they had grown up with could damage their mental health.

Here in Norfolk, local accent and dialect specialist Professor Peter Trudgill carried out the first academic study into regional British speech patterns almost 50 years ago and is still a passionate advocate of regional accents.

He believes people should be as proud of their local accents as they are of local landscape, history and architecture.

'If you live in Norfolk and are pleased about that, then you should expect your children to sound like they grew up in Norfolk, and be pleased about that too," said Prof Trudgill. "If you want them to grow up sounding like they come from London, you should move to London,'

His father grew up in Norwich and



fame across the country. Left, dialect specialist Prof Peter Trudgill.

Pictures: EDP LIBRARY/BILL SMITH

was a leading local artist and manager of Jarrold's publication department. "He'd grown up in a working-class family and originally spoken with a real Norwich accent, as his parents did all their lives," said

Prof Trudgill. "He didn't speak like that in later life, though - you could tell he came from Norwich, but he'd modified his accent considerably

cost. Dad knew that some people in business circles would look down on him if he spoke in the way that came most naturally to a young man from a terraced house in New Catton, and that opportunities might be denied to him.

"That modification came at a

"So throughout his adult life, on important and formal occasions, he suffered the anxiety that goes with having to think, not only about what you're saying, but about how you're pronouncing it.

Prof Trudgill was studying modern languages at Cambridge when he realised he could apply similar academic methods to studying his own language. In 1968 he began recruiting Norwich people to take part in research into the local accent and dialect. It was the start of a career which led to him studying accents and dialects across the world.

Today he is president of Fond, the Friends of Norfolk Dialect, and writes a weekly column for the EDP, celebrating the way people speak in Norfolk.

"No one should have to feel, because of the bigotry of others, that they can make progress in life only if they abandon their native dialect," he said. "People are at their most relaxed and articulate and expressive when they're speaking in their own natural accent.'

Dr Baratta's research reveals people are still modifying their accents, particularly in the workplace. It is the first research into how changing an accent affects a person's self-image and he said: "Many participants see accent modification as synonymous with selling out and a clear threat to their sense of self.'

■ For Steve Downes's take on the accent debate, turn to page 37.

■ Comment - Page 38

■ Don't miss Peter Trudgill's latest column in the EDP on Monday.

The psychology of accents

Norwich psychologist Simon Hammond (pictured) of the University of East Anglia, said discrimination on grounds of someone's accent was linked to many social judgements about class and education.

Proud of his own South Yorkshire accent, he said: "It gives me a unique selling point when I'm outside the area and repertoire of socially shared ideas about what it is like to be from the area.

"From this I can begin to



strike a rapport with somebody. Although he has not changed his accent, he does make an effort to speak clearly. "If people cannot understand me.

that is an issue which impacts on my ability to do my job.'

However, he is a big fan of local accents. "I love my accent. but being from Yorkshire I must say that otherwise I wouldn't be allowed home. "But in all seriousness, I

think local colloquialisms and regional accents enrich the variety of everyday life. Having been in Norfolk for the past six vears or so. I'm still not quite sure that me and my neighbours fully understand each other, however my wife is from Hertfordshire and speaks much better Queen's English than I do, so often acts as interpreter."