

THE LOBBYING RULES OF "8"

Bill LaForge

DOs:

- 1) CULTIVATE.
- 2) COMMUNICATE
- 3) EDUCATE.
- 4) ADVOCATE.
- 5) COORDINATE.
- 6) COOPERATE.
- 7) COLLABORATE.
- 8) NEGOTIATE.
- 9) ANTICIPATE.
- 10) APPRECIATE.

DON'Ts:

- 1) OVERESTIMATE
- 2) UNDERESTIMATE.
- 3) PROCRASTINATE.
- 4) FABRICATE.
- 5) PONTIFICATE.
- 6) BE LATE.