**Course Syllabus**

1. **General Information**

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| Course name | Journalistic genres |
| Programme |  |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | First degree studies |
| Form of studies (full-time, part-time) |  |
| Discipline | Social Communication and Media |
| Language of instruction | English |

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| Course coordinator/person responsible | Ks dr. Rafał Pastwa |

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| --- | --- | --- | --- |
| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture | 30 | I | 4 |
| tutorial |  |  |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| field work |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | - |

1. **Course Objectives**

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| O1 – students acquire knowledge of journalistic and media genres |
| O2 – students learn basic skills in communication methods and ways |
| O3 – students understand the complex mechanisms of applying journalistic genres in the process of communicating with consideration |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| W\_06 | Students know types and forms of media production, genre features and rules of their interpretation and functioning in various types of media and communication channels | **W06** |
| SKILLS | | |
| U\_04 | Students are able to use theoretical knowledge to analyze and describe selected social, political, economic, cultural and legal phenomena and processes that are of interest to journalism and social communication | **U04** |
| SOCIAL COMPETENCIES | | |
| K\_02 | Students are ready to use the media as a source of information about social life and culture, and as a tool for influencing social and cultural processes serving the common good and public interests | **K02** |

1. **Course Content**

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| The journalistic genre and the media genre  Mediatization of the public sphere  Digital journalism and Genres in new media  New media and cancel culture  The power of the image (Photojournalism)  Investigive Journalism and ‘culture of distrust’  Urban tales and institutions of culture  Classification of species according to the medium  Information species and infodemia  Construction of the statement (title, lead, corpus, statement)  Journalistic genres |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_06 | Discussion, individual work, sours material analysis | Problem work /essay | Examination protocol |
| SKILLS | | | |
| U\_01 | Discussion, individual work, sours material analysis | Problem work /essay | Examination protocol |
| SOCIAL COMPETENCIES | | | |
| K\_01 | Presentation, discussion, individual work, sours material analysis | Problem work /essay | Examination protocol |

e.g.: methods: Discussion, case study; forms: test, essay, presentation, writing assignment; doc: assessment sheet,

1. **Grading criteria, weighting factors**

On the grade 3 (dst) from 60% of requirements

On the grade 4 (db) from 70% of requirements

On the grade 5 (very good) from 90% of requirements

1. **Student workload**

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| --- | --- |
| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **20** |
| Number of hours of individual student work | **30** |

1. **Literature**

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| **Basic literature** |
| P. Meyer, The New Precision Journalism |
| **Additional literature** |
| M.McLuhan, L.H. Lapham, Understanding Media: The Extensions of Man  D. McQuail, McQuail’s Mass Communication Theory  S. Hjarvard, The mediatization of religion: A theory of the media as agents of religious change |