**Course Syllabus**

1. **Basic data**

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| Course title | Network Society |
| Course title in Polish | Społeczeństwo sieciowe |
| Field of study | Journalism and Social Communication |
| Level of studies (I, II, uniform master's degree) | I |
| Form of study (full-time, part-time) | full-time |
| Discipline | Communication and Media Sciences |
| Language of instruction | English |

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| Course coordinator/responsible person | Łukasz Sarowski, PhD |

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| --- | --- | --- | --- |
| Class form (closed catalog from the dictionary) | No. of hours | semester | ECTS credits |
| tutorial | 30 | 1 | 3 |

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| Preliminary requirements | no |

1. **Learning objectives for the subject**

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| |  | | --- | | O1 - students acquire knowledge about network society | | O2 – students learn basic skills in analysing contemporary world and its features | | O3 – students understand how the network society influences the social structure | |

1. **Learning outcomes for the course with reference to the faculty effects**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| K\_W01 | At an advanced level selected facts, objects and phenomena as well as selected detailed issues in the field of social communication and media studies | P6U\_W1 |
| K\_W04 | At an advanced level specialist terminology in the field of media studies and social communication, as well as promotional and advertising activities | P6U\_W1 |
| SKILLS | | |
| K\_U01 | Properly choose information sources, independently reach information sources, select information due to their suitability for a specific theoretical or practical purpose | P6U\_U1 |
| K\_U06 | Take part in debates, present and justify his/her own positions, present and evaluate various opinions and discuss them | P6U\_U3 |
| SOCIAL COMPETENCIES | | |
| K\_K02 | Use the media as a source of information about social life and culture, and as a tool to influence social and cultural processes serving the common good and public interests | P6U\_K2 |
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1. **Course description/curriculum content**

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| 1. Introduction (course syllabus, program of the seminar, criteria for obtaining credit for the course);   1. Societies    1. Information Society;    2. Knowledge Society;    3. Mobile Society; 2. Network Society; 3. New forms of social communication in Network Society; 4. Virtual reality 5. Virtual communities; 6. Artificial Intelligence 7. Transhumanist vision of society - Non-Human Networks. |

1. **Methods of implementation and verification of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_01 | Conversation lecture  discussion | Test | assessment sheet |
| W\_04 | Conversation lecture  discussion | Test | assessment sheet |
| SKILLS | | | |
| U\_01 | Discussion, brainstorm, case study | Presentation | assessment sheet |
| U\_06 | Discussion, brainstorm, case study | Presentation | assessment sheet |
| SOCIAL COMPETENCIES | | | |
| K\_02 | Discussion, brainstorm, case study | Presentation | assessment sheet |

1. **Evaluation Criteria, Weights...**

**1. Attendance in class - 25% of final grade;**

**2. Test (content of the classes) - 50% of final grade**

**3. Knowledge of the recommended readings for the test;**

**4. Preparation for classes (multimedia presentation) - 25% of final grade;**

**5. The activity of students - observation of student work.**

**Unsatisfactory grade:**

(W) - Students have no knowledge of information, knowledge, mobile and network society. They do not know the basic forms of communication in the network society. They do not have knowledge of virtual communities and the transhumanist vision of society;

(U) - Students are not able to make the basic analysis of the types of societies presented during the classes. Students cannot indicate their characteristics and cannot analyze communication forms which are characteristic for them;

**Sufficient grade:**

(W) Students have selective knowledge of the information, knowledge, mobile and network society. Students know basic forms of communication in network society. They have basic knowledge of virtual communities and the transhumanist vision of society.

(U) Students are able to make a basic analysis of the types of societies presented during the classes. Students can indicate their characteristics and can analyze forms of communication characteristic for them; and they have gained 50-70% in the final test;

**Good grade:**

(W) Students have good knowledge about information, knowledge, mobile and network society. Students know most of the presented forms of communication in the network society. Students have good knowledge about virtual communities and the transhumanist vision of society.

(U) Students are able to analyze the types of societies presented during the classes. Students can indicate their characteristics and can analyze the communication forms characteristic for them;

**Very good grade:**

(W)- Students have advanced knowledge of information, knowledge, mobile and network society. Students know all the presented forms of communication in the network society. They have extensive knowledge of virtual communities and the transhumanist vision of society.

(U) Students are able to make a comprehensive analysis of the types of societies presented during the classes. Students can indicate their characteristics and can carry out a thorough analysis of communication forms characteristic for them, and obtain a score of 95-100% in the final test.

1. **Student workload**

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| Student's activity form | No. of hours |
| Number of contact hours with the teacher | **30** |
| Number of hours of individual student work | **15** |

1. **Literature**

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| Basic literature |
| M. Castels, *Network Society: From Knowledge to Policy 2006;*  J. van Dijk, *Network Society, Social Aspects of the New Media,* 1999. |
| Supplementary literature |
| H. K. Nath, *The information Society,* 2017. Article  N. Moore, *The information Society,* chapter 20.  A.K. Hornidge, *Knowledge Society as Academic Concept and Stage of Development – A Conceptual and Historical Review,* chapter 3. |