**Course Syllabus**

1. **General Information**

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| Course name | PSYCHOLOGY OF COMMUNICATION |
| Programme |  |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) | Full-time |
| Discipline | Social Communication and Media |
| Language of instruction | English |

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| Course coordinator/person responsible | dr Ewelina Purc |

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| --- | --- | --- | --- |
| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture | 30 | III | 3 |
| tutorial |  |  |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| field work |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | Basic knowledge of interpersonal relationships, willingness to discuss. |

1. **Course Objectives**

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| O1 - students acquire specialized knowledge about the bases of interpersonal communication processes, their mechanisms and barriers. |
| O2 – students learn basic skills in the field of psychological basis of communication in social situations and tools for effective communication. |
| O3 – students understand the problems occurring in the process of communication resulting from e.g., negative stereotypes and attitudes. |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| W\_01 | Knows and understands at an advanced level selected facts, objects and phenomena as well as selected detailed issues in the field of psychology of communication | K\_W01 |
| W\_02 | Knows and understands at an advanced level specialist terminology in the field of psychology of communication | K\_W04 |
| SKILLS | | |
| U\_01 | Can communicate using basic specialized terminology characteristic of psychology of communication, correctly use this terminology in discussions, negotiations and written assignments | K\_U05 |
| SOCIAL COMPETENCIES | | |
| K\_01 | Is ready to critically assess his/her knowledge and received content, formulate and justify his/her own assessments in psychology of communication field. | K\_K01 |

1. **Course Content**

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| * + - 1. The communication process and its elements       2. Barriers in communication       3. Verbal and nonverbal communication       4. Assertiveness       5. Communication styles and psychological positions       6. Effective communication tools: active listening       7. Transactional analysis       8. “I” message       9. 4 Sides Model of Communication       10. Nonviolent communication       11. Research in psychology of communication       12. Public and mass communication       13. Persuasive and intercultural communication       14. Elements of negotiation psychology |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_01 | Conversation lecture, text analysis | exam | assessment sheet |
| W\_02 | Conversation lecture, text analysis | exam | assessment sheet |
| SKILLS | | | |
| U\_01 | Conversation lecture, discussion | exam | assessment sheet |
| SOCIAL COMPETENCIES | | | |
| K\_01 | Conversation lecture, discussion | exam | assessment sheet |

e.g.: methods: Conversation lecture, traditional lecture, discussion, case study; forms: test, essay, presentation, writing assignment; doc: assessment sheet,

1. **Grading criteria, weighting factors**

Attendance

Activity on classes

Positive result of the final exam

1. **Student workload**

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| --- | --- |
| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | 30 |
| Number of hours of individual student work | 10 |

1. **Literature**

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| Basic literature |
| Beattie, G., & Ellis, A. (2017). *The Psychology of Language and Communication*. Routledge.  DeVito, J. A. (2015). *The Interpersonal Communication Book* (14th edition). Pearson.  Sanborn, F. W., & Harris, R. J. (2019). *A Cognitive Psychology of Mass Communication*. Routledge. |
| Additional literature |
| Cialdini, R. B. (2007). *Influence: The Psychology of Persuasion*. Harper Business.  DeVito, J. A. (2015). *The Interpersonal Communication Book* (14th edition). Pearson.  Eaves, M., & Leathers, D. G. (2015). *Successful Nonverbal Communication: Principles and Applications* (4th ed.). Routledge.  Rosenberg, M. B. (2015). *Nonviolent Communication: A Language of Life: Life-Changing Tools for Healthy Relationships*. PuddleDancer Press.  Stewart, J. (2011). *Bridges Not Walls: A Book About Interpersonal Communication* (11th edition). McGraw-Hill Education. |