

LEONARDO / ERASMUS PROGRAM  
student experience  
internship  
design and web  
design

The ABA ART LAB Internship program is an opportunity for European undergraduate and postgraduate students to live and work in Palma de Mallorca, and experience life in the world's most authentic Mediterranean Island.

ABA ART LAB is aimed at strengthening relations between Mallorca and the World engaging young students as Future Local design and Citizens.

Students must be available to undertake this Internship at least for 6 to 9 months. Applications must demonstrate your interest, skills and expertise to undertake this Internship.

### host profile

ABA ART LAB was founded in September 2004 by the Bordoy twin sisters. It started as a local Palma de Mallorca emergent contemporary art gallery and it evolved into a *glocal* site specific art production company. All this obviously, without giving up its own exhibition spaces, now called ABA ART LAB project rooms.

The ABA ART LAB Internship Program is a personal and professional development opportunity. ABA ART LAB brings together top contemporary artists and professionals in their field, with several years of professional work experience to new partners or graduates who are looking to get some quality professional experience.

## **internship profile**

A web design intern will be responsible for the design, layout and coding of corporate items and website development and all social media items including photo editing.

He/she will be involved with the technical and graphical aspects of the band identity, website - how the site works and how it looks.

## **responsibilities**

Involvement could also include the development, maintenance and update of an existing site. The responsibilities would mainly involve:

Write the programming code, either from scratch or by adapting existing website software and graphics packages to meet requirements

Test the website and identify any technical problems

Upload the site onto a server and register it with different search engines.

In order to design the website, the web design intern will:

Establish the purpose of the website based upon its target audience

Identify and prepare the content the site will host

Determine any functionality that the site must support

Provide input on layout, colors' and styles

## **specific skills and experience required:**

Software programming and graphics skills

Creativity and imagination

Adaptability and ability to pick up new techniques

Aware of international web standards and protocols & up to date with advances in computer technology and how this affects the business environment

Ability to work on their own or in a team

Ability to work with deadlines

Precision in the work

Ability to multi-task and take initiative

## **desired qualities:**

1. Excellent verbal and written communication
2. A friendly and professional demeanor
3. Positive and energetic attitude
4. Strong desire to meet goals and commitments
5. Able to deal with uncertainty
6. Strong inter-personal and communication skills
7. Maturity

## **key selection criteria**

Good Knowledge in HTML, CSS, JAVA SCRIPT, WORDPRESS, WEB2.0

Most common design tools

An updated portfolio

Experience in any other design tool is a plus

## **applications process**

Cover letter

Resume

Portfolio of previous web design work

## **how to apply**

Applicants need to fill out the application requirements as outlined in the Job Description of the Internship.

The application (including you resume, cover letter and other application criteria stated in this Internship Job Description) needs to be sent as a SINGLE .pdf document to;

[design@abaart.com](mailto:design@abaart.com)

\*Applications not sent as a single combined .pdf will not be accepted.

## **for more information please contact:**

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