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Abstract

The more and more dominating medial culture constitutes one of the direct contexts for the Church preaching. It generates a new listener to homilies and sermons— *homo medialis*. Among the many attributes of the mediatized addressee of the Word of God is his/her openness to interpersonal communication and readiness to not only acquire but also to create content. A contemporary listener to sermons expects visual communication and he/she assimilates the content also through its affective layer. Contemporary preachers face the challenge of finding new ways to communicate faith to this newly defined, contemporary human being. One of such ways is a type of Bibliodrama, proposed by Peter Pitzele, which is referred to in the literature of the subject as Bibliolog. This method can be an efficient form of preaching. In this paper, the author presents the theoretical outlines of the method and gives suggestions for its practical application in preaching.