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Abstract: In this article, an author has undertaken the research in order to answer the following questions: Is television an adequate and good tool for the transmission of the Gospel? How should be assessed its usefulness in the religion communication? The specific objectives can be presented in the following issues: Is the TV faithfully communicates the meaning and value of the Gospel? In what way TV spreads and interprets the Gospel? Since some of these questions are broad, the authors focused on a specific example, showing how the message of the Gospel is transmitted on television. Therefore for the analysis was selected the program aired on Polish public television (TVP 2) named "The Word on Sunday." An intermediate goal of this research and subject matter is also to initiate and continue the discussion among the scholars of the science of media and social communication and also of the media theology on the subject of television and its capabilities, or their shortcomings in the transmission of faith.