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Abstract: This analysis refers to the historical now, but still the current document of Vatican II “Decree on the media of social communications” *Inter mirifica* and 50 Messages for the World Day of Social Communications published by the Pontifical Council for Social Communication. This analysis shows that the Church’s approach to the means of social communication is fundamentally positive and encouraging. The Church considers these tools not only as the products of human genius but also as great gifts of God and true signs of the times. The Church does not remain the side to these challenges of the time the media age, both in his teaching and in practical activity. This analysis also shows that the media conceal in their structures and capabilities, huge potential for good that can trigger ways in which he did it St. John Paul II, which can trigger ways in which he did it St. John Paul II: testimony of authentic faith, the power of love for every human being, regardless of his views, the power of hope, which “exceeds the thresholds and limits.” This is a task for the media people, to the potential for good inherent in the media open to the integral good of every human being.