

Authors: Jan Szczepański

Title: What happened with The Polish Catholic Church in autumn 2013? Analysis of mass media discourse based on *slip of the tongue* of archbishop Joseph Michalik (Na co zachorował Kościół w Polsce jesienią ad 2013? Analizy dyskursu medialnego wokół *lapsusu językowego* abp. Józefa Michalika)

Source: Biuletyn Edukacji Medialnej

Year: 2014, number: 1(2014), pages: 95-114

Keywords: mass media discourse, moral panic, language mistakes, journalistic ethics, archbishop J. Michalik

Discipline: MEDIA & COMMUNICATION

Language: POLISH

Document type: ARTICLE

Publication order reference (First author's office address): Jan Szczepański, Wydział Nauk społecznych, UJPiI, Kraków, Poland

Abstract The main goal of this article was to show how mass media use various opinions to create medial conclusion . Those opinions was concentrated at Joseph Michalik's *slip of the tongue*. The analysis lasted from 8 to 28 of October 2013. It included different types of media (print media, radio, television and Internet). Through the analysis author came to the following conclusions: (1) Mass media select opinions of the specialist (journalist and priest which are main commentator of the Church in Poland) to create medial conclusion which isn't always based on truth. (2) In order to reveal the objective truth there is a need to fallow more than just *journalistic ethics* for example rules created by Saint John Paul II. He proposed to journalist three steps how to reveal objective truth. This argument was confirmed by Dorota Narewska (the author of the book *Karola Wojtyły wizja dziennikarstwa (1949-1978)*), lecturer at the Pontifical University of John Paul II in Cracow.