

Authors: Szpringer Monika, Wanda F. Wawro, Formella Zbigniew, Czerwiak Grażyna
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Publication order reference (First author's office address): Monika Szpringer, Katolicki Uniwersytet Lubelski Jana Pawła II, Wydział Teologiczny, Al. Raławickie 14, 20-950 Lublin, Poland.

Abstract The publication describes numerous aspects of cyberspace violence. It presents the growth dynamics of the accretion with regard to different techniques of medial violence concerning foremost young users of the digital technology, including the mechanism of defining new identity by means of digital media and capabilities thereof. This disturbing phenomenon has been illustrated by empirical studies on students of junior high schools and high schools as well as based upon opinions of pedagogues. The studies reveal a relatively high level of students' awareness on the cyber-violence escalation, as well as evident declarations of first-hand experiences of different forms of such phenomenon and its severity. Young people notice the insufficient range of prevention activities and the need of social support for self-defense. The conclusions made upon the analyses emphasize the necessity for stronger appreciation of directed medial education as well as social initiatives aimed at reinforcing the healthy subjectivity of young users of digital technology, thus providing them with means of self-defense against discussed processes.