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**Abstract** The article is an attempt of analysis of the presentation of voluntary services and charity actions phenomena in Catholic weekly magazines from Lublin. The author shows fields of volunteers' activities and charity actions conducting by church and secular organizations which weekly magazines are interested in, through examples of chosen articles published by these magazines. A favorable and kind image emerges from this analysis, serving undoubtedly building up the positive atmosphere around aid action and people becoming involved in them.

In the context of 2011 year that has been proclaimed the European Year of Voluntary Services by the decision of the Council of the European Union, one should accept this article as the precious study and the incentive to discussion on the possibility of becoming involved of local Catholic press in actions for the promotion of voluntary services and charity actions.