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zaprasza na wykład otwarty / invites YOU to an open lecture:

AI: A STORM IN A TEACUP OR SOMETHING WE DO NOT YET UNDERSTAND? AN INTRODUCTORY RESEARCH ON THE USE AND OPINIONS OF ITALIAN UNIVERSITY STUDENTS ON LANGUAGE MODEL-BASED CHATBOT

PROF. CLAUDIO MELCHIOR

Department of Languages, Literature,
Communication, Education and Society
University of Udine, Italy

Artificial intelligence systems have already been implemented for years within technological objects, software, and processes that accompany our lives. Only recently, however, with systems based on 'large language model-based chatbots' that use natural language (such as ChatGPT) everyone can easily access AI systems and try to use them for their own purposes without the need for any training or digital programming skills.

This innovation, which could become an epoch-making revolution or turn out to be a storm in a teacup, generates media attention, curiosity by people, many questions, and sometimes even concerns.

A research conducted by the University of Udine on Italian university students, seeks to shed light on their use of chatGPT (or similar resources) 1) within the university to do homework and exams or 2) for their own personal projects; on their opinions regarding 3) the real effectiveness and social relevance of these systems and 4) their views on the future impact of AI on human abilities; up to probing

their concerns, both 5) concerns related directly to their own life path and 6) concerns related to the future of society as a whole.

A varied picture emerges, in which the use of these AI systems among young Italian students seems to be already sufficiently widespread (even in the university environment, where, however, there still seems to remain a taboo on declaring it openly) but also a series of ambivalent and to some extent contradictory opinions and concerns that raise the question of whether these new resources are actually understood or whether we are instead dealing with a topic that, in reality, we still do not understand.

Claudio Melchior is Associate Professor of Sociology of Cultural and Communicative Processes at the University of Udine (Italy) where he is chair of the courses: „Communication of Complex Organizations” at the Master’s Degree Course in „Communication of Businesses and Organizations” and „Negotiation theories and techniques” at the Degree Course in „Public Relations”.